

CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

Project Title: Work and Volunteer Day
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Sector Targeted for Attitude Change: Employer and community <input type="checkbox"/> Employers, <input type="checkbox"/> Youth (preschool – Grade 12), <input type="checkbox"/> Community (geographic community or community of interest)
Specific Audience To Be Reached: Employers in different cities where people participate in the project, those receiving the services from volunteers on that day, audiences who hear about this initiative.
Specific Attitude To Be Established: Attitude that employers can do tasks that others can do, sometimes in more unique ways, despite disability.
Geographic Reach: Ideally nationwide across Canada.
Project Description Summary: In order to improve the attitudes both of employers towards people with disabilities and their capabilities and aptitudes towards working, an work and Volunteer day for persons with disabilities can be determined. In this particular day, all disability organisations interested, as well as interested companies could participate. In this chance: there could be four different kinds of pairings that could take place. They would include: pairing a current employer with someone who has a disability so they can shadow and work with the employee on various tasks (such as job shadowings), an volunteer to be paired with someone with a disability of the same profession so as to see how someone who has a disability is able to perform that task. This project should be done involving as many communities as possible across Canada, and as many disability types across Canada. The procedure for the project could include selecting a particular day of the year, and in advance selecting a specific number of people such as 20 to 50, in each pair and category. The second step would be to notify media about this project. Finally, the next step would be to have someone orient the pairs and just discuss how the work can be done. This should only take a few orientation hours per organization, and would allow the community to see how people can work. Potentially, it can lead to some permanent positions.
Project Outcomes: A direct experience of people with disabilities working with people without disabilities. A change in attitude through observation, of the people that have about people with disabilities. Potential networking opportunities of participants in the future.
Project Lead and Partners: (anyone interested, can be decided through consultation.) Ideally each team present would have a main representative and would include regular meetings for the following tasks A. To plan the documentation. ;B. To plan the release of the document-applications.

C. To make the matches.D. To communicate either through email.
E. To follow up after the email.