



CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

Project Title: Gov. Gen. Meritorious Service Medal For Access and Inclusion
Submitted by: SCI Canada
Sector Targeted for Attitude Change: <input type="checkbox"/> Employers, <input type="checkbox"/> Youth (preschool – Grade 12), <input checked="" type="checkbox"/> Community (geographic community or community of interest)
Specific Audience To Be Reached: All Canadians
Specific Attitude To Be Established: It is desirable and beneficial to include persons with disabilities in communities across Canada.
Geographic Reach: Coast to Coast to Coast
Project Description Summary: The Gov. Gen. of Canada would expand the current Meritorious Service Medal recognition program to include recognition of persons in Canada who have made a significant contribution to advancing access and inclusion in their community.
Project Outcomes: Canadians that have made a significant contribution to advancing access and inclusion will receive national level recognition, their actions will serve as a model for others to follow, and the Government of Canada, along with our Queen, will make a clear statement to the nation that access and inclusion of persons with disabilities is a priority in this country.
Project Lead and Partners: Governor General of Canada