

## CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

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| <p><b>Project Title:</b><br/>Know my World – Inclusion Ambassadors</p>   |
| <p><b>Submitted by:</b><br/>SCI Alberta</p>  |
| <p><b>Sector Targeted for Attitude Change:</b></p> <p><input type="checkbox"/> Employers,<br/> <input type="checkbox"/> Youth (preschool – Grade 12),<br/> <input checked="" type="checkbox"/> Community (geographic community or community of interest)</p>   |
| <p><b>Specific Audience To Be Reached:</b><br/>Local Government officials: Municipal politicians, Band Councils Members and senior administrative officials</p>  |
| <p><b>Specific Attitude To Be Established:</b><br/> Increase the awareness of the physical and attitudinal barriers faced by persons with physical disabilities when they negotiate their community<br/> Create motivation for local government leaders to be champions for change in making their communities more inclusive.<br/> Acquire a commitment for a minimum of one community barrier that will be overcome.<br/> Inform local inclusion policies</p>  |
| <p><b>Geographic Reach:</b><br/> Treaty 6<br/> Treaty 7<br/> Treaty 8<br/> Medicine Hat<br/> Lethbridge<br/> Calgary<br/> Red Deer<br/> Edmonton<br/> Grande Prairie<br/> Fort McMurray<br/> St. Paul<br/> Lloydminster</p>  |
| <p><b>Project Description Summary:</b></p> <ul style="list-style-type: none"> <li>• Hire 12 part-time (hourly contract ambassadors whom have lived experience facing community barriers), a minimum of 3 will be of Indigenous heritage.</li> <li>• Train ambassadors related to project expectations</li> <li>• Ambassadors will meet with and negotiate a shadowing experience whereby local municipal and provincial government officials and administrators will spend part of a day observing the ambassador as they negotiate their community, with a focus on what works well and where barriers continue to exist.</li> <li>• Ambassadors will be a collaborator regarding the development of solutions and policy changes and will support local politicians and administrators to champion changes to the broader civic council and or provincial government.</li> </ul> |



Canadian Access  
and Inclusion Project

Projet canadien sur  
l'accès et l'inclusion

**Project Outcomes:**

**One policy change that advances inclusion at the municipal level in each region identified above  
A minimum of one community barrier eliminated in each region identified above.**

**Project Lead and Partners:**

**SCI Alberta would lead a collaborative effort supported by the Alberta Disabilities Forum which is a coalition of provincial disability organizations (more than 30 groups in the province)**