



CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

Project Title: Fill the House
Submitted by: Spinal Cord Injury Canada
Sector Targeted for Attitude Change: <input type="checkbox"/> Employers, <input type="checkbox"/> Youth (preschool – Grade 12), <input checked="" type="checkbox"/> Community (geographic community or community of interest)
Specific Audience To Be Reached: Canadian Members of Parliament, media and general public
Specific Attitude To Be Established: Fill the House, will give politicians across Canada a better understanding of the needs of individuals with a disability in their constituency. It will also underscore the lack of accessibility and access of our House of Commons.
Geographic Reach: Reach the House will touch every Federal electoral riding in Canada.
Project Description Summary: All 338 members of Canadian parliament will select and support 1 individual from their riding to sit in their seat in the House of Commons for a day. Together they will talk to Prime Minister Trudeau about their hopes and dreams for an accessible and inclusive Canada. The date of Fill the House should coincide with the passing of the new federal accessibility legislation. Individuals living with a broad range of disabilities and all age groups will participate.
Project Outcomes: <ol style="list-style-type: none"> 1. Federal members of parliament and senators will have a heightened awareness of the needs of their constituents with a disability. 2. Media will have an opportunity to positively portray individuals with a disability. 3. The public across Canada will have an increased awareness and support of individual with a disability.
Project Lead and Partners: SCI Canada and all 32 CAIP Project Council members.