

CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

Project Title: Citizen Pathway
Submitted by: Dolphin Digital Technologies Scott Burton CEO Jamie Burton Vice President
Sector Targeted for Attitude Change: <input type="checkbox"/> Employers, <input type="checkbox"/> Youth (preschool – Grade 12), <input checked="" type="checkbox"/> X Community (geographic community or community of interest)
Specific Audience To Be Reached: Social Service Providers, Government, recipients of social programming
Specific Attitude To Be Established: With the use of Big Data Analytics we can pro-actively invest in those in need delivering more effective outcomes with measurable costs.
Geographic Reach: Canadian Social Service networks and Government funders
<p>Project Description Summary: Dolphin is an ICT consulting firm widely recognized for our use of technology to tackle social issues.</p> <p>We live in an era where the only sustainable service model is one that has measurable outcomes against KPI's (Key Performance Indicators) KPIs evaluate the success of an organization or of an activity in which one engages. Dolphin proposes Citizen Pathway a predictive analytics dB allowing service providers and Government to easily build evidence based models of proactive investment in individuals. The success or failure of service delivery or position of Government funding often depends on the agency or representative delivering the program. This delivery is often fragmented without consistent understanding or accountability of success or failure. We would not run business this way, it would fail.</p> <p>Citizen Pathway will be a cloud hosted data base allowing service providers to enter data based on a series of questions pertaining to the life of a client. These answers would be referenced against a stats library of social service delivery allowing a supporting model to be constructed. The goal would be to build a case of pro-active investment in an individual thereby delivering effective targeted service while maintaining streamlined expenditures.</p> <p>Citizen Pathway will give service providers the tools to effectively support clients while providing accountability to funders and Government.</p> <p>Citizen Pathway will give Government officials the tools needed to justify & qualify the expenditure of tax dollars.</p> <p>Pro-active investment in Canadians in need is an effective accountable cost saving method of best dealing with the issues in our social settings. It costs tax payers over 3 million dollars to keep an individual on ODSP for a lifetime and that individual lives in abject poverty the entire time. It cost tax payers 7 billion dollars annually to maintain individuals in homelessness while they continue to spiral deeper into health, Policing & and negative societal impact.</p> <p>Citizen Pathway recognizes with the use of current big data sets we can effectively offset ineffective costly delivery through pro-active investment in social climates. We have the technology. We have the knowledge. Most of all we have the understanding and experience to do what needs doing better.</p>



<p>Project Outcomes: A predictive analytics tool will be created enabling Social Service Agencies and Government to easily create evidence based pro-active investment models for clients and funding. Data sets will also be created speaking directly to effectiveness of funding investments. Canadians will be better served in the receipt or funding of service initiatives through an accountable big data service utility.</p>
<p>Project Lead and Partners: Dolphin and another yet to be determined.</p>