

CAIP Innovative Attitude Change Project Proposal - Advancing Access and Inclusion

Project Title: Canada's Got Talent
Submitted by: CAIP Partners
Sector Targeted for Attitude Change: Communities, employers, municipalities
Specific Audience to Be Reached: General Public
Specific Attitude to Be Established: People who are "people with disabilities" in fact have very unique abilities as well as accomplishments, which supersede any negative impacts that the disability might portray. Furthermore, they are unique contributors in society and make significant contributions.
Geographic Reach: Across Canada
Project Description Summary: <ul style="list-style-type: none"> • Annual award developed to recognize the significant contributions that a person with a disability makes in their community. • This could be incorporated into the Disability Hall of Fame or taken on by the Governor General and awarded at Rideau Hall. • Have the ceremony televised
Project Outcomes: <ul style="list-style-type: none"> - Increased awareness of the contribution that people with disabilities make in their community -
Project Lead and Partners: Various CAIP partners